

Sterling Farms Men's Club  
February 9, 2010 Meeting Minutes

The meeting was called to order by Carl Gregorio at 7:38 PM.

Board Members Present:

Ian Boccaccio	Steve Scorziello	Billy Lombardo
Carl Gregorio	Marc Schultz	Bart Weissman
Joe Sargis	Pete Perimis	Matt Rende
Josh Fedelif	Pete Silver	Andrew Lester

I. Officers' Reports

a. President's Report

- i. Think Tank was held in January
- ii. Website changes are underway
  1. Upon substantial changes, Carl will send to group for approval
  2. Updates include contact information and tournament rules
- iii. Fees:
  1. Carl put the following proposal on the table:
    - a. \$5 increase for Junior and Senior members
    - b. \$10 increase for standard
  2. Bart proposed decreasing the junior rate to attract more young players
  3. A motion was made by Josh Fedeli to set 2010 SFMC membership fees as follows:
    - a. Junior Members - \$30
    - b. Senior Members - \$60
    - c. Regular Members - \$75The motion was seconded by Bart and passed in a majority vote.
- iv. Tournament Schedule
  - a. Schedule finalized and to be reviewed with the golf authority for approval.

b. 1<sup>st</sup> Vice President Report

- i. Trophy for Rob Collucci underway
- ii. Joe Sargis working through all trophy issues

c. 2<sup>nd</sup> Vice President Report – NO REPORT

d. Treasurer Report – NO REPORT

II. Chairmen Reports

a. Handicap Chairman Report – NO REPORT

b. Tournament Chairman Report

- i. The proposed tournament calendar was reviewed
- ii. Objective was to ensure major events did not coincide with Hubbard events.
- iii. A discussion around the schedule being overly congested resulted in the BOG agreeing that no better suggestion could be highlighted.
- iv. A discussion ensued around shoreline qualification being tied to a season long point system.
  1. Carl discouraged the board to move in this direction because the BOG currently does not have the foresight to fully understand the pitfalls of such a system.

2. Should the BOG choose to move forward with a point system, the qualification will still required two qualifying events, therefore no changes to the schedule would be required for 2010.
  3. A motion was made by Josh Fedeli to accept the schedule as presented by the tournament chair which was seconded by Mark and approved by a majority vote (Billy Lomardo against).
- v. Tournament Format –
1. Point System
    - a. Year 1 – Carl asks that we move cautiously and the structure will be established by the tournament committee.
    - b. Objective is to reward participation and performance for all flights and all events.
    - c. Mark, Carl and Matt to work toward recommendation
  2. President/VP Cup – Feedback on moving to a Two-man event
    - a. The BOG’s general feedback is that the current format is working.
    - b. These events are viewed by many as the second major (behind club championship).
    - c. Participation has never been an issue
    - d. Carl to survey the membership in March
- c. New Member Chairman Report
- i. Andrew Lester volunteered to take on the role of chairman for 2010.
- d. Rules Chairman Report – NO REPORT

III. New Business

- a. Marketing –
- i. Working on publications for display in local businesses
  - ii. Business cards to be passed out to men at club
  - iii. Feedback on table marketing is that it seems to work
  - iv. Josh Fedeli proposed giving away 2010 memberships at non-SFMC events.
  - v. Corporate Sponsorship – committee to work through the sponsorship opportunities with objective to maximize corporate dollars to the extent of SFMC bi-laws and tax law.

IV. Old Business

- a. October and November 2009 Minutes:
- i. Josh Fedeli made a motion to accept the minutes as written. The motion was seconded by Pete Silver and approved in a majority vote (Pete Perimis abstained).

V. Adjournment

At 9:03 PM Joe Sargis made a motion to adjourn which was passed in vote, ending the meeting.

Ian Boccaccio  
SFMC Secretary  
2/9/2010