

Sterling Farms Men's Club, Inc.
Minutes of Meeting
December 9, 2008

The December board meeting was an informal gathering in the form of the annual holiday dinner. No attendance was taken. The discussion was called to order at 7:26 PM by Carl Gregorio who chaired the informal meeting.

Carl stated that the objective of the discussion would be to vote on the hosting service provider for the SFMC website. Following the commentary by the website committee, the board would need to decide whether to either remain with the current service provider named Golf Fusion, or pursue an alternate website hosting service provider.

Sean Sullivan was then given the floor to report the Website Committee's recommendation. The recommendation from the committee was to pursue an alternative website hosting service provider. The reasons for this recommendation were stated as follows:

- Feedback from membership regarding GolfFusion was generally negative.
- The incremental features available from Golf Fusion require too many man hours to utilize
- Cost. Alternative providers would generate significant cost savings

A discussion then began about additional requirements for the new website:

- A SFMC logo will be created (differing from the SFGC logo). The following creative ideas for the logo were then offered by the group
 - Include the SFMC flag that was developed some years ago. The flag is lost but the artwork remains
 - Two golf clubs crossing with the words Fraternity and Competition vertically on the perimeter.
- More user friendly
- More information available
- Should be understood from first view
- Include more club history
- Pay Pal / Google Check Out functions
- Search bar
- Weather bar
- Advertising / Sponsorships

- Accessibility to find players
- URL – Two pointing to the same site
 - sterlingfarmsmensclub.org
 - sterlingfarmsmc.com
- Blog
- Forum

A motion was made and seconded by Jimmy Romaniello and passed in vote to follow the recommendation of the committee to pursue another web site hosting service provider and terminate the SFMC relationship with Golf Fusion.

At 7:35 PM Carl Gregorio made a motion, which was seconded by Tom Aberle and passed in vote to adjourn.

Ian Boccaccio
SFMC Secretary
12/09/2008